



Swachha Andhra – Swarna Andhra (SASA) Programme

Theme: *Opportunities in Environment*

Date: 20 December 2025 (Third Saturday)

Venue: YVNR Government Degree College, Kaikaluru

1. Introduction

YVNR Government Degree College, Kaikaluru organized the **Swachha Andhra – Swarna Andhra (SASA)** programme on **20th December 2025 (Third Saturday)** with the theme “**Opportunities in Environment.**” The programme aimed to promote environmental awareness, cleanliness, sustainable practices, and to highlight employment and entrepreneurial opportunities related to environmental conservation. The programme was conducted under the guidance of the college administration with active participation from the **NSS Unit, IQAC**, teaching and non-teaching staff, and students.





2. Organization and Coordination

The programme was organized under the leadership of:

- **Principal:** Dr. Y. Sreelatha
- **NSS Coordinator:** Dr. M. Vijaya Kumar, Lecturer in Zoology
- **IQAC Coordinator:** Dr. R. Jalababu

All teaching and non-teaching staff extended their cooperation for the successful conduct of the programme.

3. Participants

The programme witnessed enthusiastic participation from:

- Teaching Staff
- Non-Teaching Staff
- NSS Volunteers
- Students of various departments, including II B.Sc Zoology Major

4. Activities Conducted

4.1 Environmental Pledge

The programme began with an environmental pledge led by **Kum. D. Lisyvarni**, II B.Sc Zoology Major student. The pledge emphasized cleanliness, protection of the environment, reduction of plastic use, and sustainable living.

4.2 Address by the Principal

The **Principal, Dr. Y. Sreelatha**, addressed the gathering and explained the objectives of the SASA programme. She highlighted the importance of environmental conservation and the various opportunities available in fields such as waste management, organic farming, and eco-friendly enterprises. She encouraged students to actively participate in environmental protection activities.

4.3 Vermicompost Demonstration

A demonstration on **household-level vermicompost preparation** was conducted by **Dr. M. Vijaya Kumar**, Lecturer in Zoology and NSS Coordinator. He explained the method, benefits, and importance of vermicomposting as an eco-friendly practice and its potential for income generation.



4.4 Talk on Waste-to-Wealth Opportunities

Dr. Jalababu, IQAC Coordinator, delivered a speech on **waste-to-wealth and entrepreneurship opportunities**. He explained how waste materials can be converted into useful products and motivated students to explore innovative and sustainable business ideas.

4.5 Cleanliness and Campus Activities

As part of the SASA programme, the following activities were carried out by students and NSS volunteers:

- Cleaning of classrooms and proper arrangement of furniture
- Campus cleaning drive
- Plastic waste collection and removal
- Removal of wall plants from college buildings
- Trimming and shaping of tree branches for campus maintenance

These activities promoted discipline, teamwork, and responsibility among students.

5. Outcomes

The programme resulted in:

- Increased awareness on environmental sustainability
- Understanding of opportunities related to environment and entrepreneurship
- Promotion of vermicomposting and waste management practices
- Improved cleanliness and greenery of the college campus
- Strengthening of social responsibility among NSS volunteers

6. Conclusion

The **SASA Programme on “Opportunities in Environment”** conducted on **20th December 2025** at YVNR Government Degree College, Kaikaluru was successful and meaningful. The programme enhanced environmental awareness among students and encouraged them to adopt sustainable practices. The collective efforts of the Principal, NSS Coordinator, IQAC Coordinator, staff, and students contributed to the effective implementation of the programme and reinforced the commitment towards a clean and sustainable environment.



ACTIVITES PHOTOS



   **Y.V.N.R. GOVERNMENT DEGREE COLLEGE**
(AFFILIATED TO KRISHNA UNIVERSITY)
(NAAC Accredited with "A" grade with CGPA of 3.13 in 3rd Cycle)
(ISO 9001:2015 CERTIFIED INSTITUTION)
 
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